

# Data Privacy Policy

## regarding Registration Data/ Digital Travel Companion/Guest Card

### 1. Registration Data

#### 1.1. Mandatory registration

According to the Austrian Registration Act, you are obliged to register with us using the data specified in § 5 and § 10 of the Registration Act. It concerns the following data:

*Name, date of birth, gender, nationality, country of origin, address including postal code and - for foreign guests - type, number, date of issue and issuing authority of a travel document as well as the date of arrival and departure.*

#### 1.2. Guest directory

We will keep this data in a guest directory due to the legal obligation imposed on us in accordance with § 19 of the Registration Act's Implementation Decree and store it for a period of 7 (seven) years, unless it is processed longer for other purposes mentioned in this data protection declaration.

We will keep the guest directory electronically, whereby we forward the data to an IT processor where the data is stored locally. Data transfer to a third country does not take place.

#### 1.3. Sharing of data

The data categories "Arrival", "Departure" linked to the country of origin are forwarded to the municipality in which our accommodation is located in accordance with § 6 Tourism Statistics Decree. Aggregated data on the total number of overnight stays and the persons who are obliged to pay the resort

tax must also be submitted to Ötztal Tourismus, to which we belong, and/or the corresponding municipality of the holiday resort. It is based on § 19 of the Tirolean Residence Tax Act.

#### 1.4. Legal basis of data processing

Data processing in accordance with points 1.1 to 1.3 above is based on Article 6 (1) lit c GDPR.

#### 1.5. Additional data communication to tourist board/municipality

In addition, we forward your postal code and your year of birth (in a pseudonymized or anonymous form) to our municipality and our tourist board for the creation and evaluation of origin and age statistics by the tourism association. This forwarding of data is based on Art. 6 (1) lit e (task in the public interest) and lit f (overriding legitimate interests) GDPR. You can enter an objection at any time for reasons that arise from your particular situation (Art. 21 (1) GDPR).

## 2. Digital Travel Companion (Ötztal Inside Guide)

As our guest, you have the opportunity to use the Ötztal Inside Guide (digital travel companion) and possibly also the guest cards provided by Ötztal Tourismus (see below). In order to enable you to register on the platforms of Ötztal Tourismus (Achweg 5, 6450 Sölden), you will receive an invitation e-mail if you have provided your e-mail address. In order to offer this service, we process your name, the period of your stay and your e-mail address. This data processing takes place in order to fulfill our contractual secondary obligations (Art 6 (1) lit b GDPR) and is based on legitimate interests (Art 6 (1) lit f GDPR) to provide a comprehensive range of services in connection with your stay here with us. By clicking on the marked link in the invitation e-mail, you will be forwarded to the Ötztal Tourismus portal, where you can register for the Ötztal Inside Guide. In this context, your name and e-mail address will be submitted to Ötztal Tourismus.

Further details on registration and use as well as on the legal basis of the digital travel companion (Ötztal Inside Guide) can be found in the respective data privacy information of the responsible service provider.

### **3. Guest Cards (e.g. Ötztal Inside Card, Ötztal Inside Summer Card)**

#### **3.1. General**

You have the option of using some guest cards (e.g. Ötztal Inside Card or Ötztal Inside Summer Card) as analogue ("haptic") or digital guest cards. Depending on the type of guest card, the guest cards grant you various services included or discounts provided by varied service partners.

The guest cards are issued on behalf of Ötztal Tourismus (Tourismusverband, Achweg 5, 6450 Sölden) only at your request and after consent to data processing via "Pre-CheckIn" or on the guest directory sheet. The legal basis for this type of data processing is therefore your consent within the meaning of Art. 6 (1) lit f GDPR. You can revoke your consent to Ötztal Tourismus (dsb@oetztal.com) at any time, but it will result in the guest card being blocked and further use of services is no longer possible.

Ötztal Tourismus processes the following data (sometimes optionally) to issue the guest cards: salutation, first name, last name, date of birth, country of origin/postal code, length of stay, accommodation facility, e-mail address. When using the guest card, as well data on the usage cycle of the respective card and use of services are recorded and processed.

For more detailed information on this topic and the legal basis, please refer to the respective data protection information of the provider responsible. Processors - in particular feratel media technologies AG, Maria-Theresien-Strasse 8, 6020 Innsbruck - are also used to provide these services.

### 3.2. Digital guest cards

In order to use the digital guest card, you must register for the "Ötztal Inside Guide" digital travel guide (see above). In addition to providing relevant information about the region (e.g. activities, events, offers, etc.) related to the holiday period, the digital guest card can then be accessed via the "Ötztal Inside Guide".

By clicking on the marked link in the invitation e-mail (see above) you will be forwarded to the Ötztal Tourismus portal where you can register for the Ötztal Inside Guide. In this context, your name and e-mail address will be submitted to Ötztal Tourismus. In connection with the registration for the "Ötztal Inside Guide" and the use of the guest cards, several data processing actions are carried out by Ötztal Tourismus and the service partners concerned.

### 3.3. Analogue guest cards (e.g. Ötztal Inside Card, Ötztal Inside Summer Card)

If you request an analogue (haptic) guest card, the card will also only be issued on the basis of your consent to data processing (via "Pre-CheckIn" or on the guest directory sheet; Art. 6 (1) lit f GDPR). Registration for the digital travel companion (see above) is not required here.